## © 2021 Novastone Capital Advisors Haldenstraße 5, 6340 Baar, Switzerland

### NCA ENTREPRENEUR

## SIMON FARMER

**INDUSTRIES** 

Management

**EDUCATION** 

Expert

Science (2002)

IMAA – International

Energy Consultancy, supply,

brokerage, management. Facilities

Loughborough University, BSc

Management and Computer

Acquisitions and Mergers

Birmingham University – FND Professional Golf (2005)

SEARCH START

**March 2023** 

REGION

**United Kingdom** 

LANGUAGES

ΕN

Years of Experience

#### SELECT EXPERIENCE

Optima Energy Plc Public Energy Technology business, ASX listed scale ip

- Interserve Energy division of large outsourcing business
- Amey International Technical and Energy business
- Npower National Energy Supplier
- Initial Facilities Publicly listed technical services and energy solutions provider



#### SKILLS

#### **LEADERSHIP**

- Executive & leadership roles in various companies focused on energy and technical solutions
- Executive Director overseeing multiple business units both nationally and internationally
- Experienced in driving business growth in start up and established business across multiple countries
- Experience managing complex teams in multiple geographies

#### **GROWTH / M&A**

- Experience identifying opportunities to create value via M&A both nationally and internally
- Business development activities including expansion into new markets, geographies and client segments
- M&A team lead across acquisition process including deal sourcing, due diligence, structuring and closing
- Business development in launching new business units and products

#### **ENERGY CREDENTIALS**

- Consulted UK Government departments on energy procurement and energy management
- Numerous White Papers written on best practice
- Led new business units for major PLC's



# OUR 2023 SEARCHERS EUROPE



15+

Simon Farmer



20+

Markus Graeber



Fryderyk Rdultowski

Education

BSc Loughborough –
 Management and Computer
 Science

IMMA Expert in Mergers and Acquisitions

Global Executive MBA INSEAD (2016)

 University of California, BA in Business Economics (1997) EMBA Harvard University (2019),
 General Management Program

 Cambridge University, MPhil Economics (1999)

York University, BSc Economics (1998)

Years of experience

Professional experience

OPTIMA ENERGY SYSTEMS- Energy tech scale up, lead EMEA.

 Initial Facilities Director responsible for starting and leading the technical energy business

 AMEY- Director of Energy and capital projects for major government clients  MÜCKE ROTH - Strategic Leadership for digital and CRM related ecosystems

 BEARING POINT - Development of digital DRM transformation strategy, Salesforce 2018 award

 NEFOS - Global roll-out strategy for digital transformation project (multinational) 20+

ARCAPITA - Private equity investment manager

• GE CAPITAL - Leveraged finance

ACCENTURE - Management consulting

GOLDMAN SACHS - M&A

Region of focus

Sectors of focus

Search start date

United Kingdom

Opportunistic: Switzerland, Austria

Poland

Energy Procurement

Energy ManagementFM and Technical Services

IT (Computer, Programming & Consultancy)

Germany

Machinery & equipment

Chemicals, MetalsPharma, Healthcare

Food & packaging

March 2023

June 2021