

MAX KOUTNY

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MANAGEMENT EXECUTIVE/FOUNDER/CEO/SERIAL ENTREPRENEUR

A serial entrepreneur and accomplished multidisciplinary sales, marketing, and operations executive with an establishment track record of strong business leadership, strategic vision, a proven entrepreneur spirit, plus a reputation built on 25+ years of experience. Has a history of learning new businesses quickly, analyzing the current market trends, products, competitors, and customer needs, then developing an effective strategy to build long term sustainable businesses. Has bootstrapped multiple start-ups with a keen eye on efficiency and ROI in all areas of operations, from production to marketing.

ENTREPRENEURIAL EXPERIENCE

Argeans | Founder/CEO | San Antonio, TX | Aug 2020 to Present

- ▶ The NCA ETA Program is the path selected to achieve the vision

Max K Realty Group | Founder/CEO | San Antonio, TX | May 2020 to Present

- ▶ Multiple Residential & Commercial deals
- ▶ Earned a 5 star review (100% satisfaction)

Prime Development Investments | Founder/CEO | San Antonio, TX | July 2006 to Present

- ▶ Completed 23 properties acquisitions
- ▶ Archived internal rates of return (IRR) of 30%

Natures Brands | Founder/CEO | San Antonio, TX | 2001 to 2016

- ▶ Founded and Grew Company 10X in 3 years
- ▶ Developed multi-channel B2B and B2C
- ▶ Created 130 products, 1st Organic Skin Care
- ▶ Implement USDA organic certification
- ▶ As CEO oversaw all operations
- ▶ Headed 3 acquisitions and mergers

Prolong Paints & Products | Founder/CEO | San Antonio, TX | 1995 to 2008

- ▶ Grew company from 1 to 75 employees
 - ▶ Multi-channel B2R and B2B 10X in 5 years
 - ▶ Created 68 different products
 - ▶ Built 110 000 sf ft warehouse
 - ▶ As CEO oversaw all operations
 - ▶ Opened Singapore and Australia markets
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EDUCATION

Architectural Design and Construction | 1988 - 1992: Attended WITS TECH | Johannesburg, SA

Real Estate License | 2020: TEXAS REAL ESTATE COMMISSION | Texas

Highly Proficient: MS Office Access, Excel, Word, Power Point | Corel Draw | Adobe Suit | WordPress

PERSONAL

Membership / Volunteering: SA Feral Cat Coalition 501(c)(3) Nonprofit Corporation | 2018 to Present

Languages: English (proficient), Afrikaans & German (very basic)

Civil Status: Single/Divorced | No Children

Location: Live in San Antonio, Texas (1 hr. to Austin, 3 hrs. to Houston)

Citizenship: US Citizen | Live and work in USA legally.